

ORDER



Orders
Order / Rev: 162738
Alt Order #: 06195224
Product Desc: CLUB FOR GROWTH
Estimate:
Flight Dates: 08/02/12 - 08/05/12
Original Date / Rev: 08/02/12 / 08/02/12
Order Type: GENERAL

WDJT-TV-LP

Primary AE: Izzy Rostovsky
Sales Office: HLAX
Sales Region: NAT

Agency
Name: Target Enterprises, LLC
Buying Contact: Kym Mason
Billing Contact:
 15260 Venture Blvd.
 Sherman Oaks, CA 91403

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Issue/Club for Growth
Demographic: A35+
Product Codes: PL Issue
Priority: P-1
Revenue Codes: AGY, POL, ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/05/12	12	\$12,250.00	\$10,412.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	12	\$12,250.00	\$10,412.50	0.00
Totals	12	\$12,250.00	\$10,412.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Izzy Rostovsky			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WDJT	08/02/12	08/03/12	News at Noon News at Noon	CM	12p-1230p	---TF--	:30	2	\$300.00	P-1	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	---TF--					2	\$300.00		0.00			
2	WDJT	08/02/12	08/03/12	Wheel of Fortune 630p-7p 630p-7p/Wheel	CM	M-F 630p-7p	---TF--	:30	2	\$1,000.00	P-1	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	---TF--					2	\$1,000.00		0.00			
3	WDJT	08/02/12	08/03/12	Jeopardy 6p-630p 6p-630p/Jeopardy	CM	M-F 6p-630p	---TF--	:30	2	\$1,000.00	P-1	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	---TF--					2	\$1,000.00		0.00			
4	WDJT	08/04/12	08/04/12	Sa 8p - 9p NYC 22	CM	8p - 9p	-----1-	:30	1	\$1,200.00	P-1	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	-----1-					1	\$1,200.00		0.00			
5	WDJT	08/05/12	08/05/12	Su 6p - 7p 60 Minutes	CM	6p - 7p	-----1	:30	1	\$3,200.00	P-1	0.00	NM	1	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	-----1					1	\$3,200.00		0.00			
7	WDJT	08/05/12	08/05/12	CBS Sunday Morning/Face the CBS Sunday Morning/Face the	CM	8a - 10a and/or 8a	-----1	:30	1	\$800.00	P-1	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/30/12	08/05/12	-----1					1	\$800.00		0.00			

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Product Desc:	CLUB FOR GROWTH
Estimate:	

WDJT-TV-LP

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 8	WDJT	08/03/12	08/03/12	CBS58 Nws 5p M-Sa/530M		5-530p/530-6p	----F--	:30	1	\$450.00	P-1	0.00	NM	1	\$450.00
				CBS58 Nws 5p M-Sa/530p Su											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/12	08/05/12	----F--		1				\$450.00		0.00			
N 9	WDJT	08/04/12	08/05/12	M - SU Late News	CM	10p - 1035p	-----SS	:30	2	\$1,000.00	P-1	0.00	NM	2	\$2,000.00
				M-Su 10p-1035p											
													Totals	12	\$12,250.00